

Sharing Your Story

For Familiarization, Advocacy, and Social Change



Before You Begin, Ask Yourself:

- A. **Why** are you sharing your story? **What** do you want from your audience?
- B. What **Values** inspire you, and might inspire others?

Building Your Story:

1. **Introduce Yourself** and explain your connection to transgender rights
2. **Tell a Story** from your life about why this issue is important
3. **Highlight the Impact of Discrimination** (possibly linking to shared values)
4. Make a **Strong Ask**, linking back to your **What** and **Why** (from Before You Begin)

Building Your Story

Parts of a Story

- Beginning, middle, and end
- Challenge, choice, outcome

Possible Calls to Action

- Voting
- Speaking out
- Finding new allies
- ...and more!

Possible Shared Values

- Hard Work
- Personal Responsibility
- Equality
- Freedom
- The American Dream
- Faith
- Love of Family
- Privacy and Safety
- ...and more!

Sharing Your Story

Tips and Tricks

- Take a breath and speak slowly
- Make eye contact
- Smile
- Name and normalize confusion
- Avoid insider jargon
- You are allowed to say 'no'

Are You Ready?

- Have you rehearsed?
- Do you have a support network?
- Have you reviewed your social media privacy settings?